

## IN A WORLD THAT IS DIGITAL

Internet population had a 2x increase in 5 years



## THERE IS AN OPPORTUNITY

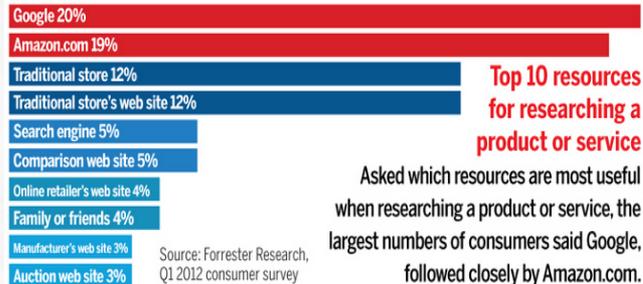
There is a knowledge GAP in digital marketing tools according to market demand



## WHERE DECISIONS ARE ONLINE

Decisions are taken without contacting a salesperson

### Top 10 Resources for Researching a Product or Service



## WITH A CLEAR RETURN

The companies that invest in digital initiatives increase their profit, revenues and market capitalizations

### Digital Maturity and Financial Performance



## COMPANIES ARE OUTSTANDING



Oml sold 10500 tickets directly through Facebook ads for his Eristoff invasion (<http://oml.in>)



Glasswithatwist developed a new e-commerce platform that raised 44.95% their sales ([glasswithatwist.com](http://glasswithatwist.com))



Electronic Arts used web analytics for developing A/B tests in his pre-order landing page for Simcity. Website optimized version increased sales in 43.4% ([ea.com/sim-city](http://ea.com/sim-city))



Entrepreneur developed a SEO strategy in his websites and articles obtaining 2 million additional revenues monthly ([entrepreneur.com](http://entrepreneur.com))



PMI redesigned their website and developed an advertising campaign with banners and videos raising in 134% the traffic (<http://pmi.edu>)



Bodyguardz created an e-mail campaign with different subjects & content that increased average revenues in 15% ([bodyguardz.com](http://bodyguardz.com))



Mc Donald's made an application called restaurant finder for locating the closer branch opened 24hs generating +4% in night sales ([mcdonalds.com](http://mcdonalds.com))



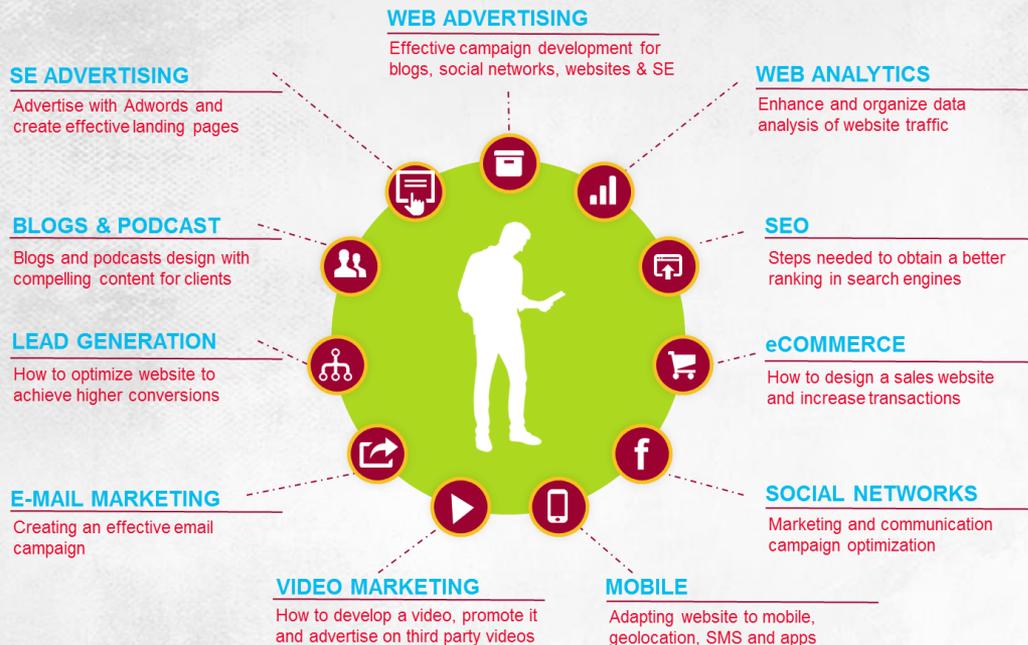
Air Asia created a Facebook campaign giving free flights to its passengers for its release in the Australian market doubling daily reservations ([airasia.com](http://airasia.com))



Western Union made a video that went viral to promote the service of money transference obtaining 200 thousand views in YouTube ([westernunion.com](http://westernunion.com))

# WE WANT TO PRESENT OUR **SERVICES**

Advising services covering all areas of digital marketing :



# WE HAVE **KNOWLEDGE**

We have certified internationally as Certified Internet Marketing Practitioner in the EC-Council Institute of the US



# ABOUT **US**

## NTadvisors»

We are an advising firm with more than 13 years of experience in helping our clients achieve better results

### Services areas:

Project management  
Technology  
Business Development  
Digital Marketing

### Some of our clients:



### Our Awards:



2014 Project Management Excellence  
Award Winner



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